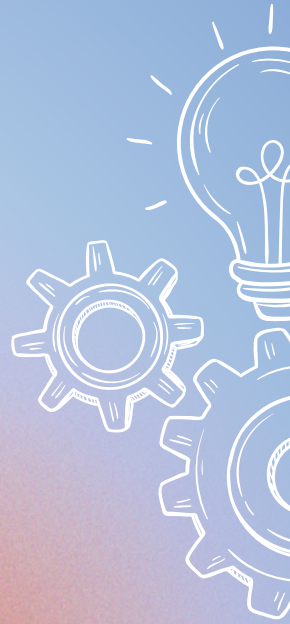




IMAGINE^X

10 DAYS NOV. 4, 2024 - NOV. 14, 2024 INNOVATION BOOTCAMP



'UNLEASH YOUR IMAGINATION:
DESIGNING TOMORROW, TODAY!'



syngrity
TRANSFORMATION SOLUTIONS



Mercer
TALENT ENTERPRISE

AQUATERRA
ADVENTURES

the
design
village

ABOUT



In an ever-evolving world, innovation is crucial for shaping a better future, propelling us forward, pushing boundaries, and leading to advancements in technology, medicine, business, and society.

Imagine X has been conceived to facilitate and encourage INNOVATION as a mindset and support ideas that shape our future. It aims to equip individuals with the skills, mindset, and frameworks needed to stimulate curiosity, challenge norms, and cultivate a human-centered approach to problem-solving based on real-world challenges.

Program Overview

Imagine X is a 10-day residential bootcamp tailored for adults (18+) passionate about driving change and making an impact through hands-on learning around innovation as a concept, along with valuable networking opportunities, and enriching personal growth sessions.

Throughout this journey, you will be encouraged to collaborate with other participants, identify a problem-statement, and **develop creative solutions** in any of our eight thematic areas. The top three ideas will have exclusive access to Innovation Labs in India and the United Arab Emirates, where teams will build a viable prototype of the idea. They will also receive mentorship from Cultinno till the stage of pitching to potential investors, thus ensuring the successful materialisation of their innovative idea.



ABOUT



Bootcamp Dates and Location

4th - 10th of November, 2024

Camp Aquaterra, Rishikesh, Uttarakhand

Step 1:

- Engage with innovation as grounded in empathy.
- Collaborate to identify a problem-statement.
- Delve into practical innovation frameworks & design thinking processes.
- Learn related entrepreneurial skills and critical-thinking processes.

11th - 14th of November, 2024

The Design Village, Noida, New Delhi

Step 2:

- Engage with resources at The Design Village to build your idea further.
- Present the idea to a jury comprising Innovation Experts.

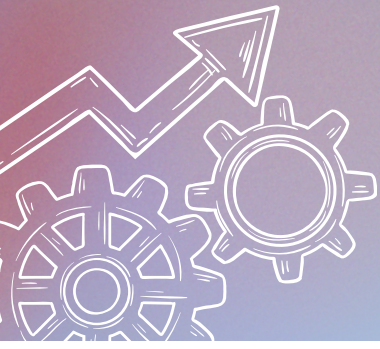
POST IMAGINE X

Step 3* (For the top three projects):

- Transform the idea into a viable prototype.
- Benefit from expert mentorship.
- Gain insights into diverse go-to-market strategies.
- Refine your pitching skills in preparation for your first investor meeting.

**Additional cost is applicable*

For more details visit www.cultinno.in



STRUCTURE OF THE PROGRAM



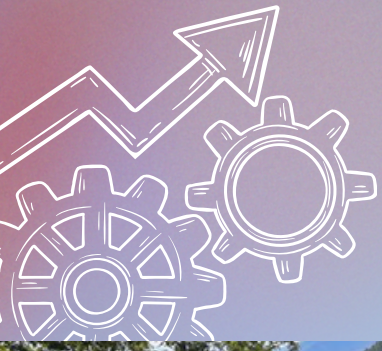
Phase 1: Days 1 - 6 at Camp Aquaterra

Starting 4th November, you can expect an enriching 6-day immersion at the Camp. Alongside hands-on activities, you will explore:

- **Design Thinking** (Double Diamond Model)
- **Innovation Frameworks** (C. K. Prahalad's Innovation Sandbox)
- **Entrepreneurial Skills** (Marketing, Branding, Blue Ocean Strategy)
- **Development of Cognitive Skills** (Empathy, Collaboration, Communication) through experiential education and methodologies.

In addition to engaging with experienced facilitators, you will collaborate in groups to innovate on the following thematic areas:

- 1 Sustainable Innovation** with a focus on Food Systems, Ecological Innovation & Climate-Related Designs.
- 2 Reimagining Traditional Practices** to leverage Craft Knowledge for social and sustainable products.
- 3 Systems Design & Networks** that explore Tech-Led ideas for social and environmental transformation.
- 4 Context-Driven Design** to solve local problems through Micro-Context Design.
- 5 Responsible & Responsive Design** that adapts designs to Local Conditions.
- 6 Redesigning Social Systems** to address Food/Resource access, Behavioral Impact, and Connectivity.
- 7 Experience Design** that creates Impactful Experiences.
- 8 Design for Social Impact** for specific audiences to create Societal Change.



STRUCTURE OF THE PROGRAM

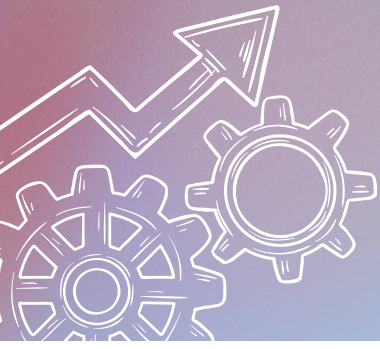


You will depart for The Design Village in Noida, NCR on November 10th after lunch, ready to continue your innovation and learning journey.

Phase 2: Day 7 - 8, The Design Village (TDV)

You will arrive at TDV and have access to various resources, tools, labs, and equipment to develop your ideas, with guidance from expert trainers and facilitators.





STRUCTURE OF THE PROGRAM



Day 9, TDV

You will pitch your ideas to a panel of Innovation Experts. The top three ideas will receive support to build a viable prototype via access to Innovation Labs across India & UAE and be mentored by Cultinno until the stage of pitching to potential investors at an additional fee.

Day 10, Noida, NCR

Departures and check-outs post breakfast.



METHODOLOGY



Our program integrates diverse methods led by experienced mentors and resource persons, guiding you through transformative learning experiences:



Design Thinking

Structured approach for innovation and collaborative brainstorming.



Innovation Frameworks

Explores varied strategies to foster innovation.



Theatre of the Self

Uses theatre techniques to build empathy and creative expression.



Style of Language

Enhances communication and storytelling skills.



Personal Reflection Sessions

Group sharing and silent hour for introspection.



Talks by Resource Persons

Provides insights into thematic areas and best practices.



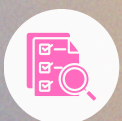
Film Screenings

Sparks creativity and offers additional perspectives.



Outbound Activities

Engages in experiential learning based on Davis Kolb's Learning Style.



Innovation Mindset Index Assessment

Understand your style of problem-solving and mindset around Innovation.



APPLICATION & SELECTION PROCESS



To apply for this program, please fill in the registration form available on our website www.syngrity.com and make the payment to confirm your spot. Registrations close on 30th September 2024. Notifications with further instructions will be sent by 10th October 2024.

Eligibility

- You must be 18+ years of age.
- You should not have attended any other innovation camp previously.
- Background in science is preferred (but not mandatory).
- You should demonstrate strong teamwork skills & a readiness to take on challenges.
- Proficiency in both written and spoken English is required.

Cost of Program

Your investment is **INR 1,30,000**.

Please Note:

- The cost **excludes** GST calculated at 18 %.
- The cost **includes** accommodation, meals, outbound activities and group travel from Dehradun Airport to Camp Aquaterra, and then to The Design Village.
- The cost **does not include** the cost of your travel to/from your place of origin to Dehradun and Noida respectively.
- Full refunds for cancellations on or before 30th September, 2024; 50% processing fee to be charged for cancellations on or before 20th October, 2024; no refunds after.



MEET THE TEAM



VIKRAM BADHWAR - Outbound & Communication

Vikram Badhwar, based in Delhi, is an experienced educator, executive coach, keynote speaker, actor, and communications expert. Since 2002, he has been a pioneer in experiential education in India through his organisation - Syngrity. With over two decades of experience, Vikram specialises in organisational development, executive coaching, and sustainable transformation models using business, experiential, positive, and clinical psychology approaches.



DR. RAHUL MIRCHANDANI - Innovation

Dr. Rahul Mirchandani is the Executive Director of Aries Agro Limited, a top Indian multinational specialising in plant and animal nutrition products. He brings over a decade of experience in marketing, finance, and strategy. He is a leading advocate for youth empowerment and inclusive growth, receiving prestigious awards such as the Bharat Ratna Rajiv Gandhi Yuva Shakti Award 2010. Rahul is a Fellow of the Kamalnayan Bajaj Fellowship and Aspen Global Leadership Network.



ANUJ KOTHARI - Innovation

Anuj, Co-Founder of Cultinno.in and Chief Executive at Adinath Enterprise, is a seasoned entrepreneur in pharmaceutical warehousing & logistics. He's a fellow of Ananta Aspen Centre's Kamalnayan Bajaj Fellowship and a member of the Aspen Global Leadership Network. Anuj has led initiatives for Young Indians (YI), represented India at the G20 YEA, and mentors in programs like Goldman Sachs' 10,000 Women Entrepreneurs. He also serves on councils like CIPET's Governing Council.



LAEEQ ALI - Innovation

Laeq, Co-founder & Director of Origami Creative Concepts, Bloombox Brand Engineers, and Cultinno, is a seasoned marketer and entrepreneur with over two decades of experience in branding, advertising, marketing, and communications. He's also the co-author of 'Your Time is Now,' a book on personal development. Laeeq is deeply involved in promoting innovation through Cultinno and also holds leadership positions in organisations like The Ad Club Bangalore and CII Karnataka.



BLESSIN VARKEY - Design Thinking

Blessin is a technologist, social innovator and design thinking coach. He works in the space of emerging technologies including human-computer interaction research and generative AI, and has been a social innovator and accessibility advocate for persons with Intellectual and developmental disabilities, persons with Parkinsons, and other vulnerable groups. Blessin is also a prolific theater practitioner having directed plays and improv shows in the space of learning and development for corporates and not-for-profit organisations.



MONICA MAHENDRU - Theatre

Monica, a former HR practitioner and tech recruiter, shifted her focus to the performing arts to pursue her passion for acting. With over a decade of experience in theatre, she has diversified her skills to include coaching and facilitating workshops for global organisations. Monica harnesses the power of theatre to engage audiences and drive impactful behavioral changes.



PRITESH MARU - Design Thinking

Pritesh Maru is a versatile artist and designer, specialising in Spatial and Exhibition Design from the National Institute of Design, Ahmedabad. With experience as an Art Director and Visual Designer for various media projects, including the National Award-winning film "Dhh", he has established a reputation for his expertise in miniature sets, stop motion films, and promos. He has also worked as a design consultant for institutions like the National Science Centre and the Election Commission of India. Presently, he heads Vanm Design Labs, a multidisciplinary design studio in Noida.

ABOUT THE ORGANIZERS



SYNGRITY



Syngrity is a research and evidence based learning and development organisation that partner with policy-makers, employers, and educators, advancing 21st-century relevant higher-order cognitive and experiential skills Syngrity comprises an interdisciplinary team with expertise in psychology, psychometric assessments, behavioral education, communication and experiential learning.

For more information visit www.syngrity.com

CULTINNO



Cultinno is an Aspen venture that works as a non-profit and was started by Aspen fellows and past CII-Yi Chairmen to assist with the creation of an innovation ecosystem by making innovation a habit. The platform encourages companies and communities to crowdsource innovation from aspiring and proven innovators thus benefiting both the demand and supply side along with the society at large. Cultinno currently has 3 ongoing flagship challenges, co-created innovative entrepreneurship curriculums that run as credit courses in colleges, a network of tinkering labs where innovators can hire equipment to speed up prototyping, and an upcoming innovation bootcamp - Imagine X.

Check out www.cultinno.in to learn more.

AQUATERRA



Aquaterra Adventures stands out as India's premier adventure tour operator, specialising in treks and river rafting across the Indian Himalayas and beyond. Renowned for their expertise, passion, and unwavering commitment to safety, they are unmatched in the industry. Their exceptional reputation is underscored by their inclusion on the prestigious list of the world's best adventure travel outfitters by the National Geographic Society in 2008 and 2009.

Check out www.aquaterra.in to learn more.

THE DESIGN VILLAGE



The Design Village (TDV) is a dynamic, industry-driven design institute situated in Noida, New Delhi, India. At TDV, various design disciplines converge, promoting interdisciplinary collaborations. With a strong emphasis on real-world relevance, TDV collaborates closely with industry professionals to ensure the practical application of design principles. Reflecting the spirit of a village, TDV serves as an environment where cultural values are honored and innovation is organic.

Check out www.thedesignvillage.org to learn more.

MERCER TALENT ENTERPRISE



Mercer Talent Enterprise, part of Mercer, is a global leader in talent assessment, technology, and leadership development. They revolutionize talent assessment, people technology, and leadership development, helping clients navigate the future of work. Through their innovative approach called The Science of Behaviourmetry®, blending psychometric tools with AI and data science, they empower policymakers, employers, and educators to make informed people decisions. Lighthouse, their employee assessment platform, offers a wide range of psychometric tests, virtual assessments, and surveys on a single platform, providing real-time data analytics and dynamic dashboards for clients.

See more at www.thetalententerprise.com



IMAGINEX



Contact us for
further inquiries

imaginex@syngriety.com

syngriety
TRANSFORMATION SOLUTIONS
www.syngriety.com

